

Differences between Channel Management Tool and Channel Management Tool Pro

The basic Channel Management Tool product is perfect for managing online sales (ie, a 'Booking Engine') and/or a GDS and Global Booking Network profile. But sometimes a property manager desires more power. The Channel Management Tool Pro is for users who want many of the conveniences of a property management system, but don't wish for a full-blown system. The Pro product is especially helpful for rental management companies or agencies managing a large number of properties, each managed individually (per owner, in some cases) and concurrently. All the while allowing for consolidated availability and reporting via the Portal Admin area. The Channel Management Tool Pro can be added to any Channel Management Tool to enable the following features: