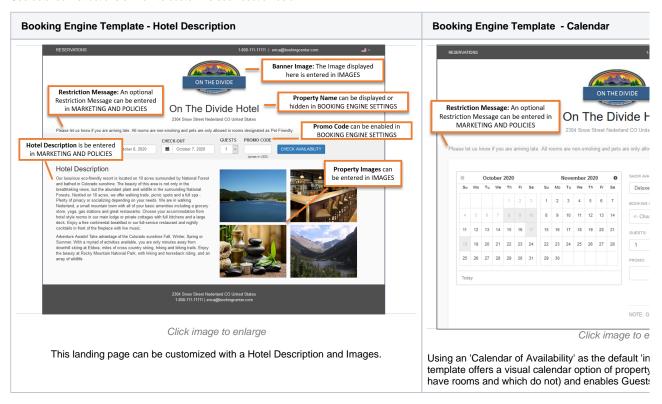
# **Booking Engine | Customize Front Page**

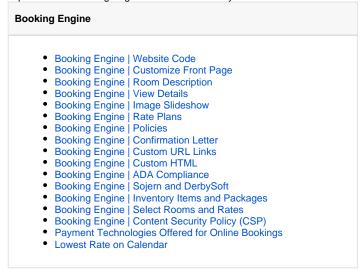
The Booking Engine Templates can be customized with a Banner Image, and then further customized depending which Booking Engine Template you choose, There are also several features that can be optionally enabled. To see a detailed description of the Booking Engine Templates and how to view and use them see Booking Engine | Website Code

## **Booking Engine Template Front Page**

See detailed instructions on how to customize each section below.



**NOTE**: Some customers to choose to avoid this 'Front Page' entirely, and use the **Quick Reservation Feature** on their website to present a clear 'call to action' accepting 'Arrival Date" and 'Departure Date' so that, when submitted, the user gets availability results from the Booking Engine for those dates. This approach has been shown to generate more bookings - look at major hotel websites and this is how they implement the Booking Engine. We describe how you can do this in this **Knowledge Base Article**.



## **Customization - All Templates**

- Banner Image: To change your Banner image in MyPMS, go to SETUP | FEATURES AND IMAGES | IMAGES. The first image in
  the list For step-by-step instructions on how to edit this information, see Images. Insert any image you choose as the Banner image.
  This can be a logo, graphic, image, etc.
- Property Name: You can choose whether or not to display or hide your Hotel Name on the Booking Engine. Go to Booking Engine Settings

- Contact Details: The address, phone number and email address displayed are entered in SETUP | PMS | SITE DETAILS. For stepby-step instructions on how to edit this information, see Site Details
- Restriction Message: An optional Restriction Message can be entered in Marketing And Policies
- Promo Code can be enabled in Booking Engine Settings

## Booking Engine Template 02 and 04 - Hotel Description with Multiple Rate Plan Selection

- Hotel Description: The Hotel Description area can be customized by going to SETUP | SETTINGS | MARKETING AND POLICIES.
   There are two fields that can be used to to customize the Hotel Description. Together these two field make up the Hotel Description displayed. For step-by-step instructions on how to edit this information, see Marketing And Policies
  - The 1st paragraph of the Hotel Description displays the text entered in **Site Description**.
  - The 2nd paragraph of the Hotel Description displays the text entered in Marketing Message.
- Images: There are four images displayed on the front page of the Booking Engine. These images are taken from the images you upload to the SETUP | FEATURES AND IMAGES | IMAGES area. The four images on the front page are Property, Exterior, Conference and Restaurant. However, images don't have to be of a 'restaurant' or a 'conference' room these are only the 'placeholder names' we use to place the image you want. The image can be of a dog, your favorite interior hallway, an activity, etc anything you want to reflect your property. For step-by-step instructions on how to add or change images, see Images
  - Image 1: Property
  - o Image 2: Exterior
  - o Image 3: Conference
  - o Image 4: Restaurant

#### Booking Engine Template 01 and 03 - Availability Calendar with Single Rate Plan (

• Show Availability for Room Types: This option can be enabled in Booking Engine Settings