

On The Divide Hotel

2304 Snow Street
Nederland, CO 80820
###-###-####

Bookings

User: BC
Date: March 22, 2016
Time: 3:01 pm

Start Date: March 22, 2015

End Date: March 22, 2016

Source	Room Nights	Bookings	Avg Nights	ADR	Room Revenue	% Room Revenue
AAA Guest	30	11	2.73	\$82.33	\$2,470.00	8.59%
GPS Listing	7	2	3.5	\$95.71	\$670.00	2.33%
Google	49	3	16.33	\$98.06	\$4,805.00	16.72%
Groupon	4	1	4	\$300.00	\$1,200.00	4.17%
Referral	5	1	5	\$90.00	\$450.00	1.57%
Repeat Guest	61	17	3.59	\$124.26	\$7,580.00	26.37%
Walk In	42	10	4.2	\$80.12	\$3,365.00	11.71%
Web Site	87	18	4.83	\$94.30	\$8,204.50	28.54%
Totals:	285	63			\$28,744.50	